

PSI/Open Data Policies

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Recent developments (1)

- Governmental initiatives
 - UK <http://data.gov.uk/>
 - Visby Declaration - Creating impact for an eUnion 2015
 - Malmö Ministerial Declaration on eGovernment
 - DK, FIN “apps” competitions
 - UK – Conservative Party technology manifesto



Recent developments (2)

- And... non-governmental initiatives
 - Open data advocates
 - Apps developers
 - ... enthusiasts



Our view?

- Re-use of government data is being recognized in some MS as an opportunity for economic growth and job creation, and a way to bring Governments closer to citizens and civil society, greater democracy...etc.

Momentum growing!



What do these policies bring ?

- Easy and easier access to government data for re-use (either commercial and non commercial)
- Greater accountability and transparency of public bodies



Impact of open data policies?

- Economic
 - New avenues of economic growth
 - New firms being created
 - New business models identified & tested
 - New jobs
- Social
 - Education
 - Leisure
 - Better services



Where are we in the EU?

- Legislation in place (PSI Directive)
- Active group of a few MS (UK, ES, NL, DK, FIN...)

...but...

- Only limited success stories in the EU
<http://data.gov.uk/>
- Important barriers remain



Your opinion?

- Why it happened in the UK and now?
- Why is it not happening elsewhere?
- Is there a need for new PSI legislation at EU level? If yes, which? Why?
- Would reinforced legislation be enough? If not? What is additionally required?



Why it may not be happening?

- Limited political support
- Disbelief of its full economic potential
- Resistance to change (traditions)
- Financial issues (maximising cost recovery?)
- Competition (PB vs. Reusers)
- Practical issues (where is data?)

Key to success?

- Political leadership
- Political courage & vision
- Some **evidence** for political decision-makers on the **advantages** of proactive PSI policies **by assessing** the **impact**.
- Trial & error



Key to success?

- MS have to do their job!
- Reusers – sell your story and exercise your rights!

Shared task!



The role of the European Commission

- A common EU legislative framework (PSI Directive in 2003; review in 2009, further review in 2012)
- Monitoring implementation and application
- Funding
- Economic analysis
- Exclusive agreements
- ePSIplatform
- PSI Group



Future

- New Commission since February 2010
- Digital agenda
- Deployment of PSI proactive measures (EC, MS)
- Further review of the PSI Directive in 2012



Thank you!

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